TSEvents
TORONTO SPECIAL EVENTS

TORONTO SPECIAL EVENTS RESOURCE DIRECTORY 2008-09
LISTING FORM

Join T.O.'s best event suppliers in **Toronto Special Events Resource Directory** and online at **tsevents.com**. Choose a High-Impact or Extended Listing to **stand out** in print and provide quick access for online visitors. Include your contact information, email address, website and a short description of your product or service. Add your logo to shine!

High-Impact Listing (with logo)
$475. one category, additional categories $200. ea.
High-Impact listing is included at n/c with display ad purchase.

Extended Listing (without logo)
$275. one category, additional categories $100. ea.

Phone Listing
N/C. Complete Section A only. Limits apply; web listing not included.
One listing/one category.

Now More Online Options!
Let online visitors get to know you better. Add a photo gallery and/or a promotional PDF document (such as a capacity chart) to your online listing. For complete information please download TSEvents 2008-09 Media Kit at tsevents.com.

Photo gallery	**$250.**
1 page PDF	**$150.**

Choosing your Category
Please refer to the category list (on Page 2) to ensure your best fit by section and category. Choose multiple categories to increase your exposure or to tell the whole story. The contact information must be exactly the same; however, you may change the description to fit the category.

Writing your Product/Service Description
Focus on what makes your company unique. **Make the first line sizzle** as online visitors see this first. Give readers a reason to call you. Keep it short and snappy! Maximum length is 250 characters – including spaces and punctuation (approx. 35 words). Note: spaces are strictly controlled for press sizing – over-length descriptions will be edited at our discretion.

Submitting Your Listing
Please complete both pages of this form and return by the deadline date. Listings may also be submitted online at tsevents.com – select "**Add a Listing**" from the home page – easy!

* Advertiser Copies – all paid advertisers receive a priority copy of TSEvents Resource Directory on publication in early June ($50. value).

A. Contact Information

Company Name: ..... Category: ..... (See Page 2)

Contact Name: ..... Title: .....

Address: ..... City: ..... Postal Code: .....

Telephone: ..... Fax: .....

B. Product/Service Description + e-mail/website (for extended and high-impact listings only – maximum 250 characters)

e-mail:..... Website:.....

Venue Capacity, if applicable (note **maximum** capacity): ..... Industry Affiliations: ISES ❑ MPI ❑ CSPEP ❑

Note: descriptions will be edited to standard length and format when required, at our discretion.

Authorizing Signature: ..... Date: .....

Return by FAX to 416.532.9764 or mail to **Toronto Special Events, 147-33 Hazelton Ave., Toronto, ON M5R 2E3**

LISTING DEADLINE DATE – JANUARY 31, 2008

LISTING QUESTIONS? Call PAT HOPE @ 416.532.9180 or email: pathope@tsevents.com www.tsevents.com

SEE PAGE 2

TSEvents 2008-09 CATEGORIES

VENUES I
101 Clubs & Restaurants
102 Conference/Convention Centres
103 Cruises & Yachts
104 Golf & Country Clubs
105 Hotels & Banquet Centres
106 Inns & Wineries

VENUES II
107 Unique Venues

AUDIO-VISUAL, FX & COMMUNICATION
201 Full-Service Audio-Visual Suppliers
202 Communication Equipment
203 Event Photography & Video
204 Interactive Response Systems
205 Lighting, Sound & Special FX
206 Multimedia & Video Production
207 Specialty Communication Solutions

CATERING/FOOD & BEVERAGE
301 Caterers: Full-Service Catering
302 Caterers: Specialty Cuisine
303 Beverage Specialists
304 Cakes & Baked Goods
305 Chocolate
306 Food Concessions
307 Ice
308 More F&B Products & Services

DÉCOR, DESIGN & RENTALS
401 Full-Service Design Companies
402 Balloons
403 Banners & Flags
404 Centrepieces
405 Chair Covers
406 Costumes
407 Exhibit & Trade Show Design
408 Flowers & Plants
409 Graphic Design
410 Furniture Rentals
411 Ice Sculpture
412 Party Rentals: Linens, Tableware & More
413 Props, Sets & Backdrops
414 Specialty Décor Products & Services
415 Tents & Awnings

ENTERTAINMENT 1
501 Entertainment Agencies
502 Amusement Rides, Games & Inflatables
503 Animals
504 Astrology & Personal Readings
505 Body Art & Face Painting
506 Caricatures
507 Casino & Carnival Rentals
508 Children's Entertainment
509 Circus Arts
510 Comedy
511 Dance
512 DJ Entertainment & Karaoke
513 Hypnotists
514 Magicians & Illusionists
515 Musicians & Bands
516 Massage & Spa Services
517 Speakers
518 Unique Entertainment

ENTERTAINMENT II: ACTIVITIES
601 Cooking & Gastronomy
602 Golf
603 Group Activities
604 Hot Air Balloon Rides
605 Lessons & Workshops
606 Outdoor Adventures
607 Performing Arts: Group Sales
608 Spa Parties
609 Spectator Sports
610 Team-Building Programs
611 Tours
612 Wineries: Wine Events & Tastings

EVENT PLANNING & PROMOTION
701 Full-Service Event Planning Companies
702 Event Marketing Specialists
703 Event Planners: Meeting Specialists
704 Event Producers
705 Invitations
706 Gifts & Awards
707 Promo/Advertising/Branding Products
708 Public Relations Management

EVENT SUPPORT
801 Admission & I.D. Products
802 Advertising: On-Site Media
803 ATM Rentals
804 Bleachers & Barriers
805 Child Care
806 Computers & Office Equipment
807 Electrical Generators/Power Distribution
808 Insurance
809 Paramedics/EMS & Fire Safety
810 Portable Restrooms
811 Professional Services
812 Registration Services
813 Security Services
814 Signage & Graphics
815 Staffing Services
816 Staging
817 Translation & Interpretation

TRANSPORTATION & PARKING
901 Air Transportation
902 Buses & Coaches
903 Limo Services
904 Marine Transportation
905 Valet Parking

OTHER
1000 Request a new category in any section

.....

CHOOSE YOUR LISTING OPTIONS

Yes! ☐ ***Include our High-Impact Listing*** *(with logo)* ***in print and online***

$475 + 28.50 GST = $503.50 GST#87149 4977

☐ Include us in ..... additional categories w/logo @ $200 each (plus GST). Record additional categories here: ....
☐ Include us in ..... additional categories w/o logo @ $100 each (plus GST). Record additional categories here: ....
(Find logo submission specs at www.tsevents.com)

Yes! ☐ ***Include our Extended Listing*** *(without logo)* ***in print and online***

$275 + 16.50 GST = $291.50 GST#87149 4977

☐ Include us in ..... additional category/categories @ $100 each (plus GST). Record additional categories here: ....

Yes! ☐ ***We'd like more options at tsevents.com***

☐ Add our photo gallery (up to 10 images) @ $250.
☐ Add our PDF @ $150.

A TSEvents representative will contact you with instructions for submitting your files upon receipt of your order form.

Prices are in addition to listing costs. All material must be supplied. Additional photo gallery space/PDF pricing available on request.

THREE EASY WAYS TO PAY (PAYMENT MUST BE RECEIVED BY JANUARY 31, 2008.)

☐ **CREDIT CARD** Charge my: ☐ **VISA** ☐ **MASTERCARD** ☐ **AMERICAN EXPRESS**

Card No.: |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_| Expiry: |_|_|_|_|

Signature: .....

☐ **BY CHEQUE** (Enclose cheque payable to **Toronto Special Events Ltd.**)
147-33 Hazelton Ave., Toronto, ON M5R 2E3

☐ **INVOICE**
Please invoice to the attention of: .....

It's good to be a TSEvents Insider!

TERMS & CONDITIONS

1. Toronto Special Events Ltd. reserves the right to refuse or request changes to any listing submitted. Should a listing be rejected, fees will be immediately refunded.
2. Space for Product/Service descriptions is strictly controlled for press sizing. Over-length descriptions will be edited at our discretion.
3. Product/Service descriptions may be edited to standard style and format when required, at our discretion.
4. Paid listings will be sent confirmation of their listing prior to publishing. The confirmation is for content only and is not typeset for style.